

Caitie Thornton

Motion Graphics Designer

CONTACT

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3 WORDS TO DESCRIBE MYSELF

Optimistic, vivacious, and incredibly outgoing!

WORK EXPERIENCE

2018-current **L'Oreal - IT Cosmetics**

Motion Graphics Designer & Video Editor
Create paid & organic social for all channels, educational PDP videos, and internal video presentations. Storyboarding, art direction, video editing, motion graphics, and creating a simplified editable file for global markets to update are all under my umbrella of responsibility.

2015-2016 **Refinery29**

Motion Graphics Designer
Conceptualized and animated a wide variety of 2D and 3D graphics for videos posted to Facebook, YouTube, Refinery29.com, and internal videos.

2017-2018 **Hearst Digital Media**

Motion Graphics Designer
Mainly worked on the Harper's BAZAAR Snapchat Discover channel, animating 28+ "topsaps" per week. Time management was crucial, and fresh ideas were necessary to keep millions of weekly viewers engaged.

2013-2015 **Bandsintown/Cellfish Studios**

Graphic Designer
Designed Android Live Wallpapers for top brands. Aided in web design. Created various pitch documents and animated promotional videos.

EDUCATION

2009-2013 **BFA - New Media Design & Imaging**
with a concentration in Communication
Rochester Institute of Technology
3.6 GPA, Dean's List

SKILLS

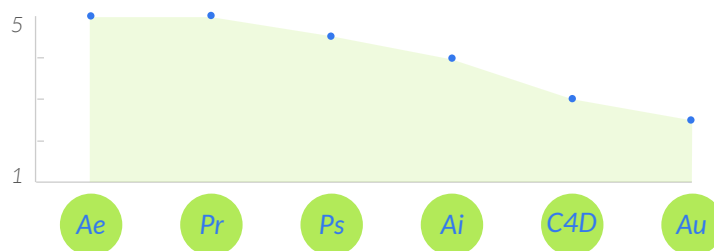
2D Animation · Video Editing · Art Direction
Storyboarding · Sound Design · Illustration
Typography · Graphic Design · Color Theory
3D Modeling & Animation · Character Animation
Paid & Organic Social · Explainer Videos · Sizzles

EXTRACURRICULARS

2011-2013 **RIT New Media Club**
Senior Mentor 2012-2013

2010-2012 **Division III Varsity Cheerleading**
2x National Champions
COA Nationals, Columbus Ohio

PROFICIENCY IN PROGRAMS



So, why should you hire me?

I am a bubble of positive energy, and I love putting that positive energy into my work! I am extremely passionate about the creativity and problem solving that is an integral part of motion graphics design. I'm eager to continue learning and growing, not only as a designer, but as a person.

THESE ARE A FEW OF MY FAVORITE THINGS

- cats
- coffee
- star gazing
- bicycling
- yoga
- outdoor adventures
- cooking
- CrossFit

